



Thank you for participating in LemonAID for Child and Family Services of Grand Erie Foundation.

Here are some tips to support your fundraising efforts:

What should I say when people visit my stand?

- **“What are you doing?”** - I’m fundraising for LemonAID! The funds raised will help send kids to camp, join sports, arts and STEM programs, experience cultural enrichment and attend skills development opportunities.
- **“What charity is this for?”** - The Child and Family Services of Grand Erie Foundation. They raise funds to support life-enriching and culturally immersive programming for the children and youth involved with Child and Family Services of Grand Erie. (Your local Children’s Aid Society)
- **“How much for a cup of lemonade?”** - By donation. Every dollar counts!
- **“Will they get a charitable receipt?”** Absolutely, if paid through the QR code to your team fundraising page, or you take down their contact info.

Share the impact: Camp costs at least \$250 per child each week. Last year CFSGE Foundation sent 348 kids to camps across Brantford and the Regions of Brant, Haldimand, Norfolk and Mississaugas of the Credit First Nations. The Foundation could help SO many more kids to do so much more to build resiliency and confidence this summer, with the help of our community.

Show us your stand! Take pictures of your LemonAID stand and tag us on Instagram (@cfsge.foundation) or email giving@cfsge.ca. Have fun with it!

For assistance on the day of your event,
feel free to text/call Laura
(519) 717-4612





More tips to support your fundraising efforts:

What is Included in my LemonAID Kit?

- Lemonade mix, a jug, disposable cups and a lawn sign with your team QR
- Feel free to make your stand personal: add balloons, decorations, baked goods, freezies or anything else you think your community would donate towards, to meet your team's fundraising goal.

How do I take donations?

- Ask your customers to open their smart phone picture app, use it to scan the QR code on your sign and follow the process to donate. This will ensure the donations from your stand are calculated within your team.
- Accept cash at the stand

What if I have left-over cups and powder?

- Feel free to host another stand any time that works for you! We cannot accept these items back, so might as well use 'em up!

What do I need to return to CFSGE after the event?

- The sign and it's stand.
- Any cash donations that you have received.

What if it rains?

- Pick another day to do it! Your Team QR will be active for the whole season.

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